

**Position:** Marketing Associate (Part Time)

**Location:** Mumbai

**Job Description:** Role and responsibility of the **Marketing Associate** are –

1. Marketing of “Seeing Beyond Sight” program for conducting it at
  - Schools affiliated to International Baccalaureate (IB) as part of CAS (Creative Action Service) curriculum
  - Schools affiliated to ICSE, CBSC and other local educational boards
  - Corporate as part of their CSR, human development and employee engagement program
  - Art, design, architect, film and media collages and institutes.
2. Marketing of photographs / artwork and other services / programs offered by BSF.
3. Promote “Friend of BSF” initiative.
4. Operate within marketing budget, activity timelines and building of team.
5. Identify new marketing opportunity.

**Qualifications:** We are looking for the following skills, experience and qualities -

1. Passionate about social change, self motivated, detail-oriented and result-oriented
2. Work experience in social sector and exposure in social marketing will be advantage
3. Excellent inter-personal and communication skills in English
4. Knowledge of rights and challenges faced by the visually impaired people
5. Ability to work closely with external diverse stakeholders like NGOs, foundations, agencies, educational institutes, corporate, art galleries & museums, visually impaired people, students, photographers, artists and community activists
6. Proliferation in MS Office, Google documents, Web and Social Networking

**Remuneration:** Competitive salaries within the non-profit sector plus attractive sale incentives.

**Working Hours:** Flex-time, total 18 working hours per week

**Reporting To:** Founder / Trustees

**Application requirements:**

Please email your CV / Resume to [partho@blindwithcamera.org](mailto:partho@blindwithcamera.org)

CV / Resume should not be longer than two pages and a brief cover letter explaining your motivation to work with us.